

Notice of a public meeting of

City of York Outbreak Management Advisory Board

To: Councillors Aspden (Chair), Runciman (Vice-Chair) and Myers
Ian Floyd - Chief Operating Officer, CYC
Sharon Stoltz - Statutory Director of Health for the City of York, CYC
Amanda Hatton - Corporate Director of People, CYC
Siân Balsom - Manager, Healthwatch York
Marc Bichtemann - Managing Director, First York
Lucy Brown - Director of Communications, York Teaching Hospital NHS Foundation Trust
James Farrar - Local Enterprise Partnership
Professor Charlie Jeffery - Vice Chancellor and President, University of York
Phil Mettam - Track and Trace Lead for Humber, Coast and Vale, NHS Vale of York Clinical Commissioning Group
Julia Mulligan - North Yorkshire Police, Fire and Crime Commissioner
Dr Simon Padfield - Consultant in Health Protection, Public Health England
Mike Padgham - Chair, Independent Care Group
Steph Porter - Acting Director of Primary Care and Population Health, NHS Vale of York Clinical Commissioning Group
Alison Semmence - Chief Executive, York CVS
Dr Sally Tyrer - General Practitioner, North Yorkshire Local Medical Committee
Lisa Winward – Chief Constable, North Yorkshire Police

Date: Wednesday, 13 January 2021

Time: 5.30 pm

Venue: Remote Meeting

AGENDA

1. **Declarations of Interest**
2. **Minutes of the Meeting held on 9 December 2020 and actions arising** (Pages 1 - 8)
3. **Current Situation in York** (Pages 9 - 10)
4. **Verbal Update on the Covid-19 Vaccination**
5. **Covid-19 Lateral Flow Testing (a presentation will be given at the meeting)**
6. **Impact of the Lockdown: Verbal Update from North Yorkshire Police**
7. **Communications and Engagement** (Pages 11 - 30)
8. **Update from Sub-Group: Universities and Higher Education establishments** (Pages 31 - 32)
9. **Agenda Items for the Next Meeting**
10. **Dates of Future Meetings**
11. **Any Other Business**

For more information about any of the following please contact Democratic Services at democratic.services@york.gov.uk:

- Business of the meeting
- Any special arrangements
- Copies of reports and
- For receiving reports in other formats

This information can be provided in your own language.

我們也用您們的語言提供這個信息 (Cantonese)

এই তথ্য আপনার নিজের ভাষায় দেয়া যেতে পারে। (Bengali)

Ta informacja może być dostarczona w twoim (Polish)
własnym języku.

Bu bilgiyi kendi dilinizde almanız mümkündür. (Turkish)

یہ معلومات آپ کی اپنی زبان (بولی) میں بھی مہیا کی جاسکتی ہیں۔ (Urdu)

☎ (01904) 551550

This page is intentionally left blank

City of York Council

Committee Minutes

Meeting	City of York Outbreak Management Advisory Board
Date	9 December 2020
Present	<p>Councillors Aspden (Chair), Runciman (Vice-Chair) and Myers</p> <p>Sharon Stoltz - Director of Public Health, CYC</p> <p>Maxine Squire - Assistant Director of Education, CYC (Substitute for Amanda Hatton)</p> <p>Marc Bichtemann - Managing Director, First York</p> <p>Lucy Brown - Director of Communications, York Teaching Hospital, NHS Foundation Trust</p> <p>James Farrar - Local Enterprise Partnership</p> <p>Professor Charlie Jeffery - Vice Chancellor & President, University of York</p> <p>Julia Mulligan - North Yorkshire Police, Fire & Crime Commissioner</p> <p>Steph Porter - Director of Primary Care & Population Health, NHS Vale of York CCG</p> <p>Beverley Proctor - Chief Executive, Independent Care Group (Substitute for Mike Padgham)</p> <p>Alison Semmence - Chief Executive, York CVS</p> <p>Lisa Winward – Chief Constable, North Yorkshire Police</p>
Apologies	<p>Ian Floyd - Chief Operating Officer, CYC</p> <p>Amanda Hatton - Corporate Director of People, CYC</p> <p>Sian Balsom - Manager, Healthwatch York</p> <p>Phil Mettam - Track and Trace Lead for Humber, Coast and Vale, NHS Vale of York Clinical Commissioning Group</p> <p>Dr Simon Padfield - Consultant in Health Protection, Public Health England</p> <p>Mike Padgham - Independent Care Group</p> <p>Dr Sally Tyrer - General Practitioner - North Yorkshire Local Medical Committee</p>

In Attendance Simon Brereton – Head of Economic Growth,
CYC
Claire Foale - Head of Communications,
Customer Services and Digital, CYC
Andrew Lowson – York Bid Representative
Fiona Phillips – Assistant Director of Public
Health, CYC

76. Declarations of Interest

Board Members had no interests to declare.

77. Minutes of the Meeting held on 18 November 2020, and actions arising

There were no matters arising from the previous minutes. The Board approved the minutes as an accurate record of the meeting held on 18 November 2020.

78. Verbal Update: Covid-19 Mass Vaccination

Stephanie Porter, Director of Primary Care and Population Health for the NHS Vale of York Clinical Commissioning Group (CCG), gave a verbal update on the covid-19 mass vaccination regime.

As the Pfizer vaccine had now been licensed and approved, 40 million units had been ordered. Nationally, there were currently 800,000 units available. Due to one and a half doses being needed, this would be enough for 400,000 people. The vaccine was safe and highly effective but was quite complex to move because of its fragility. This would be managed appropriately through the agreed operational instructions. The CCG had been working with primary care partners to ensure that a small amount of vaccine would be ready before Christmas. The majority of the vaccines were expected to roll out in the early Winter/Spring of 2021.

The national government had secured six different types of vaccines, amounting to 350 million doses. All high risk groups were expected to have been vaccinated by Spring 2021. All prioritisation was being set at a national level, with specific high risk groups given preferential treatment. Complementary communication messaging would run alongside the national vaccination regime to ensure a good take up of the vaccine. Charlie Jeffery, Vice Chancellor and President of the University of York,

asked how much of the priority list would have been vaccinated by April. The Board discussed this and agreed that it was too early to speculate because of the reliability of the supply chain.

79. Current Situation in York

Fiona Phillips, Assistant Director of Public Health at City of York Council, gave a brief update on the data at page 9 of the agenda pack. The number of positive cases had been steadily declining and now averages at 17 cases per day. The goal of a positivity rate below 5% had also been achieved, with the rate now standing at just over 2%. In total there had been 191 covid-19 related deaths in York.

The Board noted the update and thanked the Public Health Team.

80. Communications and Engagement (including updates from campaign task and finish groups)

Claire Foale, Head of Communications for the City of York Council, gave a presentation on the continued messages and engagement carried out by the Council.

During the second lockdown, the frequency of the Facebook Live Q&A sessions had been increased to weekly to ensure that the public were well supported around any queries they had. Claire thanked Sharon Stoltz and the rest of the Public Health Team for their involvement in the public engagement sessions. They had now been reduced to monthly and would be more targeted since York was currently a Tier 2 area. There had been great support from the local media in helping to disseminate public health messages promptly. In efforts to ease lockdown fatigue, focus was now being put on what could be done instead of what could not.

The Emotional Health Campaign was the current focus for the communications team. Support had been received for the local CVS which covered a range of existing mental health support services. An email to employers explaining this had also been developed to help workplaces understand what support was available. The regular 'temperature checks' had continued, which gave people the chance to share their feelings on the public health messages to ensure they were being properly understood. This also helped to gauge how comfortable the public felt in different public places and spaces.

Preparations had started for the announcement on the 16th December, which would confirm which tiered restrictions would be applied to each area. Plans were being made for Tier 1 restrictions, to ensure York was

prepared for all scenarios even though it was expected that the city would stay in Tier 2. Messages had also been prepared for sharing over the Christmas period to ensure there was not another spike in cases after the holidays.

Clarity was sought around the Christmas rule of three households meeting and whether this could be in hospitality arenas or just in private houses. The Chair agreed to discuss this with a government minister on future regional calls.

Action 017: Cllr Keith Aspden to discuss this with a government minister.

The Board noted the Bronze Award recently awarded to the Communications team for their response to the pandemic. The Chair thanked the team for their work, and Claire Foale thanked partners and highlighted the great collaborative work that had been adopted during the pandemic.

The Board noted the presentation.

81. Update from Sub-Group: Universities and Higher Education Establishments

Charlie Jeffery updated the Board on managing the transfer of students returning from their university accommodation to their family home for the Christmas period.

Students would be tested with a lateral flow test (LFT) before they left. Eight thousand tests had been carried out at both of the university sites and only two positive results had been received. Both universities currently had ten active positive cases, which were being managed appropriately. Of all the completed tests, only 20 had void results. These rates had been discussed with the Public Health Team and it was explained they were reflective of the trends seen in the wider community. The return of students would be staggered over five weeks from 4 January 2021. Students would be strongly encouraged to take up an LFT on their arrival back at the university.

Charlie also reported that both of the universities had been working with York and Hull hospitals to collaborate on the loop-mediated isothermal amplification (LAMP) testing. This was done through a national scheme which had invited this collaboration. This type of testing would initially be offered to NHS frontline staff but with the possibility of extending the provision to universities if the resource allowed it.

The Board noted the update from the Sub-Group.

82. Analysis of the Impact of Covid-19 on the Economy

Simon Brereton, Head of Economic Growth at City of York Council, gave a presentation on the impact of Covid-19 on the York economy.

Retail contributed 8% of the local gross value added (GVA). It only accounted for an eighth of the economy but made up a quarter of all employment in the city. Visitors were crucial for the city centre as more than £100 million had been lost in revenue compared to Quarter Two from last year. Simon reported that in Quarter Three, 46% of spend came from over 50km away.

Councillor Myers asked how York had experienced the highest number of store closures in the area even though prior to the pandemic the number of vacancies in the city had been among the lowest. Simon responded that York was still well below national averages in terms of shop vacancies but there had been a number of closures throughout the year. The larger chain stores were among the most heavily hit throughout the country and most of these had a presence in York.

James Farrar, the Local Enterprise Partnership representative, informed the Board that international travel would be low for a number of years, which was expected to cause a rise in 'staycation' holidays. York was a desirable place for this type of holiday. This could be used as an opportunity to re-think the offer in the city centre. Marc Bichtemann, Managing Director of First York, expressed similar sentiments, stating that we needed to sell York to the right market.

The Board noted the presentation.

83. Covid-19 Testing - Presentation

Fiona Phillips gave a presentation on the plans regarding York's lateral flow testing programme.

After the testing priorities had been agreed at the last meeting, a number of national lateral flow schemes had been announced. Results from some of the national pilots assessing the effectiveness of lateral flow tests in the field had also started to be received. Whilst the lateral flow tests were not as accurate as PCR testing, there was a benefit to finding asymptomatic cases and ensuring the public health action was taken with these cases. Using these tests where prevalence was highest would yield the most benefit.

Fiona asked the Board for an agreement on the order of priority in which groups should be offered testing. The retail, hospitality and transport sectors had been identified as a priority group as they came into contact with a lot of people and therefore were expected to have a high positivity rate. Vulnerable people still had to go shopping and reducing the transmission in these sectors would help them as well. The other priority group identified was those in the care sector who were not covered by any of the national programmes, including the voluntary sector and unpaid carers who came into contact with vulnerable people. As this could not be mandated it would still be each person's choice to get tested. Fiona informed the Board that it was hoped to have one testing site operational before Christmas.

There was a discussion amongst Board members of the positives and negatives of any decision on provision, while seeking guidance from the public health team. The Board supported the testing provision being prioritised for the hospitality, transport and retail sectors, but with the view that it would be expanded to other groups as quickly as possible.

After the first site had become operational, other sites for testing would be identified. Pop-up sites were also being looked into for areas where the prevalence might be higher than the city's average. A postal offer for care workers who were not included in the national offer was also being explored, but currently had not been approved by the Department of Health and Social Care.

The Board noted the presentation.

84. Covid-19 Contact Tracing - Presentation

The local contact tracing service followed up over 70% of all contacts they received. Fiona Phillips informed the Board of a case study from one of the contact tracers. After a case had been found to be in hospital, the contact tracing team had followed up with a family member who was able to identify where the individual had been and who they had been in contact with. The family were also given advice around how to self-isolate safely. They needed to be appropriately recorded in the national system in order for isolation payments to be available. If this call had not been followed up, this individual would not have been eligible for isolation payments as they wouldn't be registered in the national system.

The Board noted the presentation.

85. Agenda Items for the Next Meeting

The Chair confirmed that there were three standing items for all future agendas:

- Current Situation in York
- Communications and engagement
- Updates from Sub-Group/ Task and Finish Groups

Board members were asked to email any further suggestions for future agenda items.

86. Dates of Future Meetings

The agreed dates of future meetings were as follows:

- 13th January 2021
- 10th February 2021
- 17th March 2021
- 7th April 2021
- 19th May 2021

87. Any Other Business

The Board had no other business to discuss.

Cllr K Aspden, Chair

[The meeting started at 5.30 pm and finished at 7.42 pm].

This page is intentionally left blank

Business Intelligence Hub

Covid-19 in York: Public Health Data - One Page Summary (as at 11.1.21)

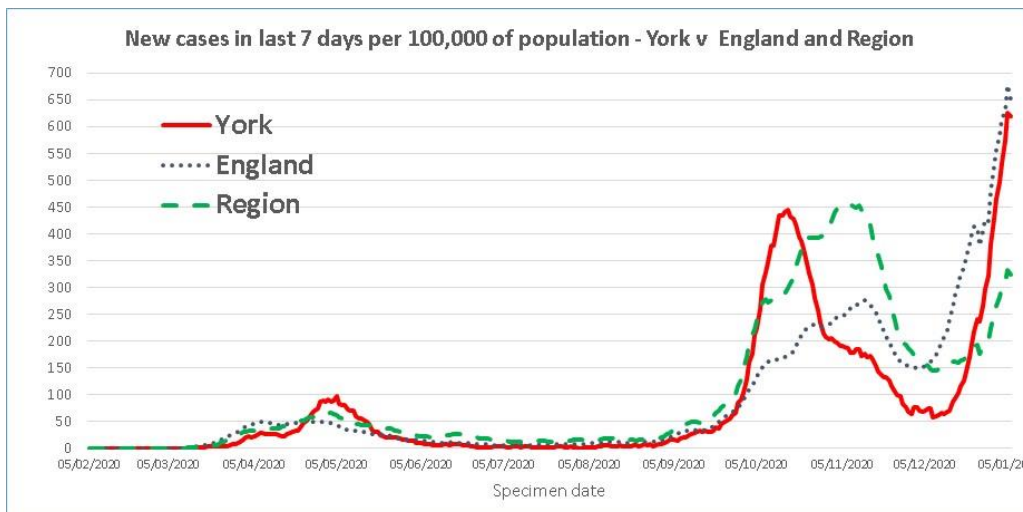
Key Impacts

- As at 10.1.21 York has had **9,111** cases since the start of the pandemic, a rate of **4,325.8** per 100,000 of population. The cumulative rate in York is **below** the national (4,733.1) and regional (5,119) averages.
- The latest official “validated” rate of new Covid cases per 100,000 of population for the period 30.12.20 to 5.1.21 was **618.7**. The national and regional averages at this date were 650.9 and 324.8 respectively (using data published on Gov.uk on 10.1.21).
- As at 7.1.21, the latest **14 day** positivity rate in York (Pillar 1 and 2 PCR tests combined) was **17.4%**. The national and regional averages were 18.4% and 13% respectively.
- There have been **218** deaths of CYC residents, 91 of which were in care homes. There have been **46** Covid-19 deaths of CYC residents reported by ONS in the last 12 weeks. The death rate in York is **below** the England average but a higher % of deaths of York residents have occurred in care homes.

Impact by age and gender

- 46%** of those testing positive in York have been aged under 30. **54%** of those testing positive in York are female. **49.1%** of those who died were male, a lower proportion than the national average (55.3%). The average age of the people who died was **81.8**, with an age range of 44-104.

Trends



- The 7 day rate of cases per 100,000 in York has risen sharply since mid December in line with the national average.

NHS Test and Trace

- Since 28.5.20 a total of 8,055 laboratory confirmed CYC Covid cases have been uploaded into the NHS Test and Trace system and 7,118 of the cases have been completed (**88.4%**). 20,207 ‘contacts’ have been identified and 14,351 of these have been completed (**71%**).
- Local Tracing of Cases: Between 22.10.20 and 1.1.21, **456** ‘actionable’ positive COVID-19 CYC cases have been referred to the local contact tracing service. 442 of the referrals (**96.9%**) have been actioned and 14 are still ‘in progress’. Of the referrals actioned, 315 were successful and 113 were unable to be reached via phone or home visit, but guidance leaflets were posted where possible.

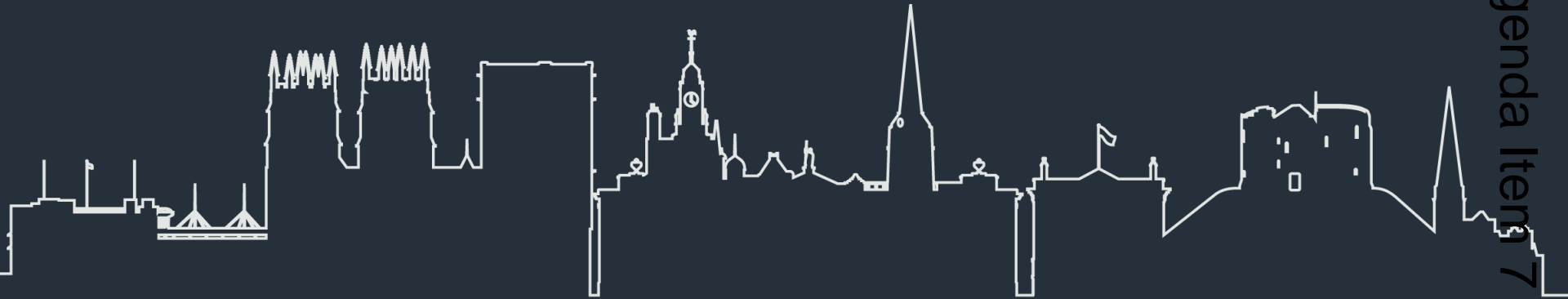
A weekly release of Covid-19 data is published on [York Open Data](#).

This page is intentionally left blank

YORK OUTBREAK CONTROL

Communications update

13 January 2021



Key messages

Stopping the spread of the virus is in all our hands:



Wash them regularly



Wear a face covering



If you have symptoms stay home and get tested



Socially distance - 2m is best

The three phases of outbreak management communications

Phase 1

- Prevent - Provide updates about the current situation to prevent outbreaks

Phase 2

- Respond – Share information in responses to an alert following increased cases and/or change in restrictions

Phase 3

- Manage the outbreak

A phased approach

Phase		Approach (including aims)	Timing
Phase 1	Regular updates of current situation to try and prevent outbreaks	<p>Keep residents, businesses and partners informed</p> <p>Ensure consistent messaging and build advocacy through the Let's be York campaign.</p> <p>Show how keeping city safe for different audiences, eg. visitors – Visit York/Feel at Home in York</p> <p>Share case data regularly so people understand current situation</p> <p>Continue partnership approach including working together on discrete issues</p> <p>Develop specific messaging for target audiences</p> <p>Maximise reach and understanding of what to do.</p> <p>Embed public health messages in recovery work and communications</p>	
Phase 2	Alert following spike in cases and/or change in restrictions	<p>Public health warning following increase in cases</p> <p>Reiterate public health messaging in clear way</p> <p>Offer guidance and practical support.</p> <p>Share message widely</p> <p>Share video content from public health professionals to explain latest advice in an engaging way</p> <p>Address inaccuracies/provide context</p>	30 December 2020 Tier 3
Phase 3	Manage outbreak	<p>Initiate the covid-19 incident comms plan (see annex A)</p> <ul style="list-style-type: none"> • Deliver a regular drumbeat of accurate / up-to-date information as directed by cobra and relevant phase • Signpost support • Promote unity and community cooperation • Target information 	5 January 2021 Lockdown

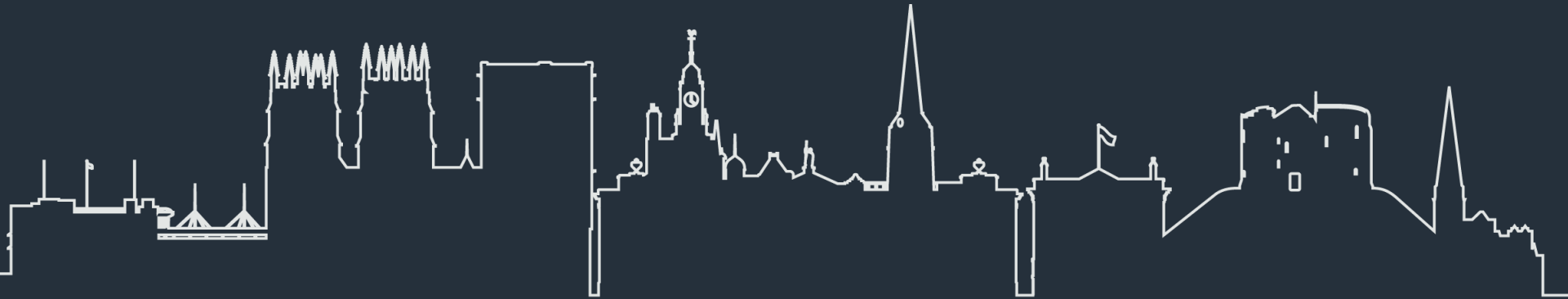
Communications roadmap



	2020										2021		
	M	A	M	J	J	A	S	O	N	D	J	F	M
Restriction communications	lockdown			Tier 1			T2	lockdown	T3	lockdown			
Regular updates / e-newsletters	daily			1-2 a week									
Direct publications, <i>Our City</i>	monthly			quarterly						monthly			
Facebook live – ask the leaders						monthly		weekly		weekly			
Let's be York (Safe reopen)				Business pack, signage, social, web, PR									
Let's be York (keep open)						Outside, social							
Let's be York (Xmas/keep going)													
We've got it covered						Social, PR, web							
18-34 yo residents							social						
Safe return to school						direct, social, web							
Emotional health								PR, facebook, social, outside					
Testing strategy										Direct, web, social,			
Vaccinations										Mythbusting social			
Complacency										Web, social, direct			

Phase I

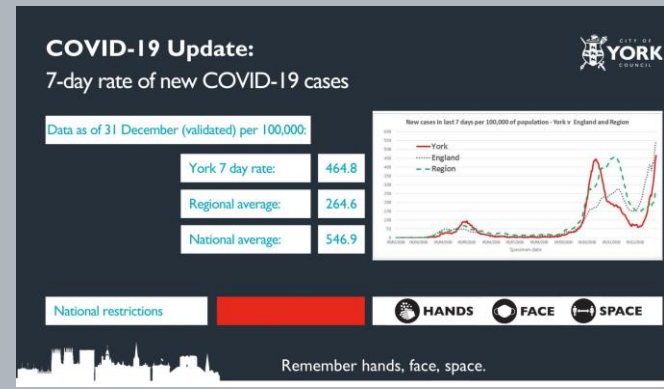
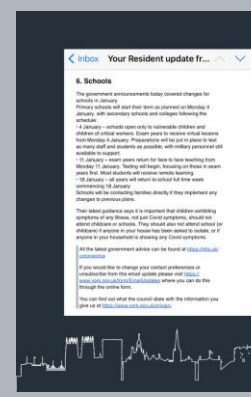
Regular update of current situation to try and prevent outbreaks



Share accurate and timely messaging

24 x press releases

Date	Title
06 January 2021	York expands symptom-free testing offer
06 January 2021	Live Q&A to discuss residents' council budget and public health questions
06 January 2021	Essential frontline services protected during lockdown
05 January 2021	Council acting to distribute business grants as soon as possible
04 January 2021	Council reacts to new national restrictions
04 January 2021	Media operation note
31 December 2020	Let's look after each other
31 December 2020	Council to simplify Tier 3 support grants for businesses
31 December 2020	Temporary blue badge shuttle service to end
30 December 2020	York responds to latest government announcement
29 December 2020	See in the New Year safely at home
27 December 2020	Council deploys flood defences as city remains open for COVID-secure business
23 December 2020	Please stay safe and look after each other
23 December 2020	Council thanks residents as thousands book symptom-free tests
23 December 2020	Have a happy and safe Christmas
21 December 2020	UPDATED: See in the New Year safely at home
18 December 2020	Symptom-free testing expanded
18 December 2020	York works together to support residents at Christmastime
18 December 2020	Book essential food and prescriptions now!
18 December 2020	New covid marshalls start to help protect people and places
17 December 2020	Council responds to confirmation of continued Tier-2 restrictions for York
15 December 2020	Live Q&A's to discuss Coronavirus during the festive season
11 December 2020	Booking open for York's targeted symptom-free covid testing
11 December 2020	Shop local and continue to protect your loved ones this weekend.

Want clear information?

Our resident, families and business updates cut through the confusion. We'll give you all the latest information, straight to your inbox.

Sign up at www.york.gov.uk/form/EmailUpdates

And address inaccuracies ...

York council apologises after posting wrong Covid travel rules



Primary schools in York will open as planned from 4 January.
 Secondary schools will open on:
 4 Jan - for children of key workers and vulnerable children
 11 Jan - for Year 11 and 13 students
 18 Jan - for all students
 Check with your school for details and dates of training days.



Back to school 2021

👤 4 Jan: primary schools open; secondaries open for children of key workers and vulnerable children
 👤 11 Jan: Y11 and 13 back in secondary schools
 🏫 18 Jan: secondary schools open for all year groups

Let's be York
 Explore Inspire Learn

Build confidence in the steps taken and what people need to do

The council is working closely with partners and using a variety of channels to reach as many people as possible.

Continued our regular communications and updates:

- 2x weekly email updates to members and partners (126 recipients)
- 2x weekly resident e-newsletter (1,494 recipients)
- Weekly business e-newsletter (1,367 recipients)
- Weekly families e-newsletter (1,029 recipients)
- Regular press releases and media interviews
- Social media campaigns / weekly public health video

Around 130 COVID related social media posts were shared on each of our channels from 9 December 2020 – 7 January 2021

Use of government social media assets



With partners, reduce risk at NYE

Page 19

Working together to improve and make a difference



Prepare for more Christmas visitors

Sanitize when coming to town (bring a bottle with you)

This Christmas you gave me the bug... ..and the very next day I gave it away.

Coronavirus spreads quickly!

Stay safe this Christmas

CITY OF YORK COUNCIL

HANDS FACE SPACE

CORONAVIRUS PROTECT YOURSELF & OTHERS

Social

Welcome to York

Keep the people we love safe



HANDS



FACE

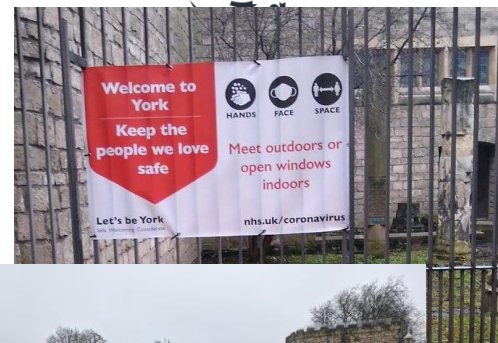


SPACE

Keep the people we love safe

Meet outdoors or open windows indoors

Let's be York Safe Welcoming Considerate
 nhs.uk/coronavirus



Out of home – banners, bollards, bridges

Page 20



HANDS



FACE



SPACE



Meet outdoors or open windows indoors

Let's be York Safe Welcoming Considerate

nhs.uk/coronavirus

Posters at shopping sites and postcards for covid marshals



City of York Council @CityofYork

New covid support marshalls are supporting the city's residents, visitors and businesses to maintain covid guidelines and protect the people and places we love.

Read more: york.gov.uk/news/article/4...



12:16 PM · Dec 18, 2020 · Hootsuite Inc.



City of York Council @CityofYork

Let's keep the people we love safe and the places we love open, this Christmas in York.

#HandsFaceSpace

Find out more at: york.gov.uk/coronavirus

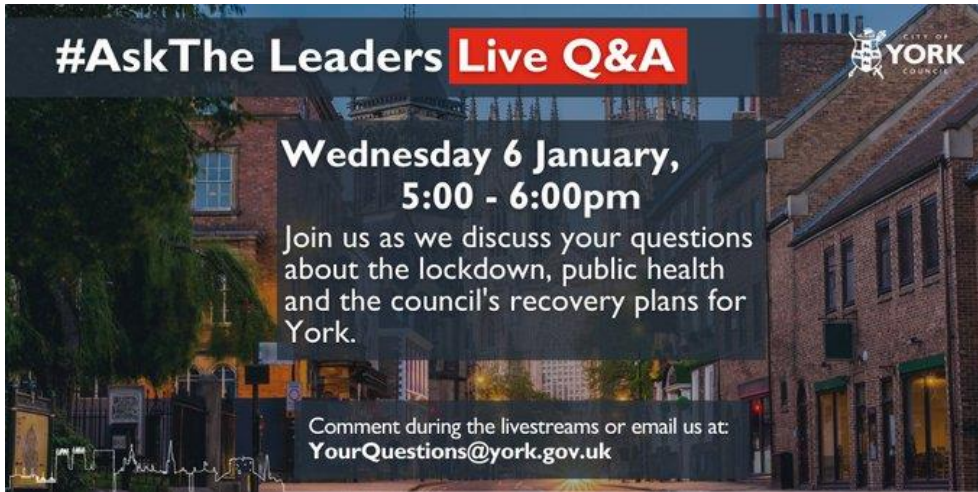
Animation on social and digital display via bike

Thank you to everyone for working so hard to keep the people we love safe and the places we love open

© 16, 2020 · Hootsuite Inc.

Working together to improve and make a difference

Build engagement through conversation



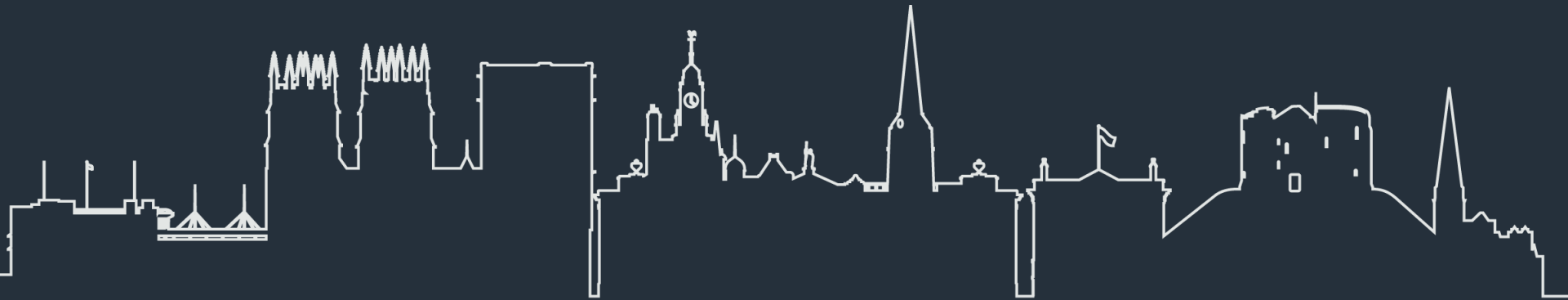
- Held media briefings at change of restrictions (5 January)
- Held facebook live (6 January)
 - **Reach: 8,300**
 - **Engagement: 1,001**
 - **Comments: 77**



- Radio call-ins
- Social media boosted Our Big Conversation “temperature check”

Phase 2

**Alert following increase in cases
and or change in restrictions**



Tier 3 communications



1. Share accurate and timely information
2. Further engage residents by using the tier process as a catalyst for increased communications:

- Resident, partner and members update
- Internal communications
- Social statement and social comms to clarify rules
- Update website
- Shared Covid help contact details

City of York Council
1 d · 🌐

Find the latest support and information on Coronavirus in York visit www.york.gov.uk or email covid19help@york.gov.uk or call 01904 551550

YORK.GOV.UK
Information on coronavirus – City of York Council

City of York Council @CityofYork · Dec 30, 2020
THREAD: From tomorrow (00:01) on 31 December York will be under very high tier (tier 3) restrictions. Please look after each other and remember Hands, Face, Space.

Tier 3: Very High alert
What you can and cannot do in an area in Tier 3 of local restrictions.
gov.uk

What are the new restrictions?

- Most hospitality, indoor entertainment and accommodation businesses must close, except to offer takeaways and click and collect orders
- Essential and non-essential retail can remain open
- You should not travel or stay overnight outside your local area

Local Alert Level 3
Keep up to date with local restrictions. Visit www.york.gov.uk/coronavirus

Meeting people in tier 3

- You must not meet indoors, or in a private garden, with anyone outside your household or support bubble
- You CAN meet people outside your household in some outdoor public spaces including parks, public gardens, allotments and playgrounds
- If you are meeting outside you must follow the rule of 6

Businesses that must CLOSE in tier 3:

- Hospitality businesses including pubs, cafes, restaurants and social clubs (except for takeaways, deliveries or click and collect orders)
- Accommodation businesses including hotels, B&Bs, campsites, holiday homes and guest houses (except for essential)

Page 23

City of York Council @CityofYork

The council will make accessing Tier 3 grant support as simple and smooth as possible for #York's businesses. york.gov.uk/news/article/4...

Business Grants
Tier 3 update

Apply online at www.york.gov.uk/COVID19BusinessGrants

HM Government

CORONAVIRUS TIER 3

VERY HIGH ALERT

Around 1 in 3 people with Covid-19 have no symptoms, so will be spreading the virus without realising. To protect each other and our hospital capacity, you must:

- ▶ Not mix with other households indoors
- ▶ Only meet people outdoors in open public spaces in groups of up to six
- ▶ Reduce your number of journeys, avoid travel outside the area unless needed
- ▶ Work from home if possible

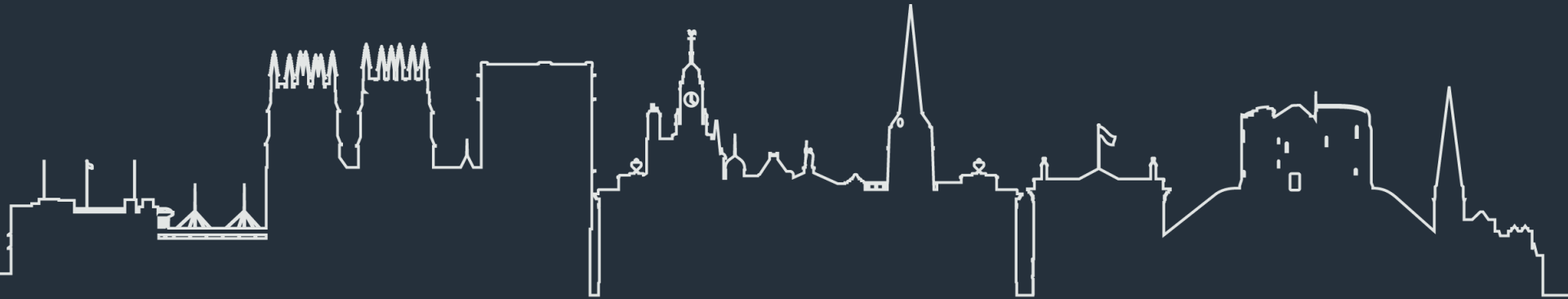
For local restrictions, go to gov.uk/coronavirus

STAY ALERT · CONTROL THE VIRUS · SAVE LIVES

Working together to improve and make a difference

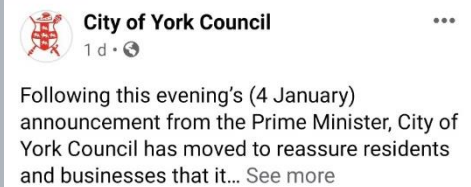
Phase 3

Manage outbreak



Lockdown communications

1. Share accurate and timely information
 2. Further engage residents by using the restrictions as a catalyst for increased communications
- Resident, partner and members update
 - Internal communications
 - Social statement and social comms to clarify rules
 - Update website
 - Briefing via live facebook Q&A on 6 January 2021
 - Shared Covid help contact details
 - Distributed posters



City of York Council 1 d · 🌐

Following this evening's (4 January) announcement from the Prime Minister, City of York Council has moved to reassure residents and businesses that it... See more

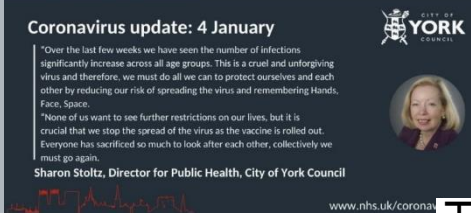


Coronavirus update: 4 January

"In recent weeks across the country, including here in York, there has been an alarming increase in the number of positive cases. Of course this isn't the start to 2021 any of us wanted, but with this concerning trend, it is vital that we all follow the new national restrictions."

Clr Keith Aspden, Leader of City of York Council

www.nhs.uk/coronavirus



Coronavirus update: 4 January

"Over the last few weeks we have seen the number of infections significantly increase across all age groups. This is a cruel and unforgiving virus and therefore, we must do all we can to protect ourselves and each other by reducing our risk of spreading the virus and remembering Hands, Face, Space."

"None of us want to see further restrictions on our lives, but it is crucial that we stop the spread of the virus as the vaccine is rolled out. Everyone has sacrificed so much to look after each other, collectively we must go again."

Sharon Stoltz, Director for Public Health, City of York Council

www.nhs.uk/corona

1. Lockdown restrictions in England

Last night the government announced lockdown restrictions in England. These will be reviewed again in mid-February. The country must now stay at home, protect the NHS and save lives.

The rules mean that people can only leave home for the following reasons:

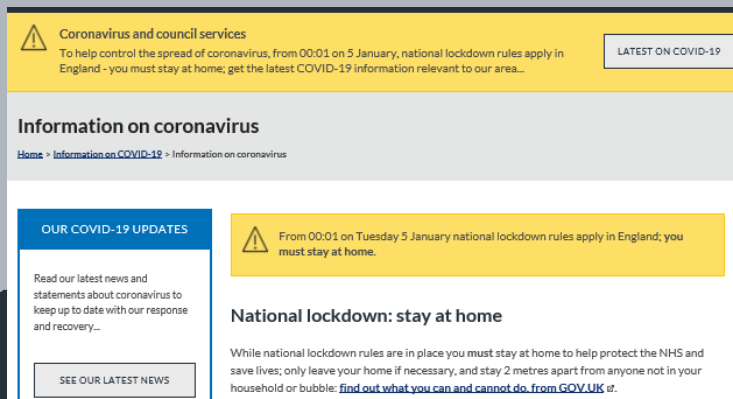
- shop for basic necessities, for you or a vulnerable person
- go to work, or provide voluntary or charitable services, if you cannot reasonably do so from home
- exercise with your household (or support bubble) or one other person, this should be limited to once per day, and you should not travel outside your local area.
- meet your support bubble or childcare bubble where necessary, but only if you are legally permitted to form one
- seek medical assistance, including getting a Coronavirus test or avoid injury, illness or risk of harm (including domestic abuse)
- attend education or childcare – for those eligible

Full guidance is available at <https://www.gov.uk/guidance/national-lockdown-stay-at-home>

The Prime Minister's address to the nation is available at: <https://www.gov.uk/government/speeches/prime-ministers-address-to-the-nation-4-january-2021>

2. What we can all do to help

Please look out for each other. We all can play our part if we



Coronavirus and council services
To help control the spread of coronavirus, from 00:01 on 5 January, national lockdown rules apply in England - you must stay at home; get the latest COVID-19 information relevant to your area... [LATEST ON COVID-19](#)

Information on coronavirus
[Home](#) > [Information on COVID-19](#) > Information on coronavirus

OUR COVID-19 UPDATES
Read our latest news and statements about coronavirus to keep up to date with our response and recovery... [SEE OUR LATEST NEWS](#)

National lockdown: stay at home
From 00:01 on Tuesday 5 January national lockdown rules apply in England; you must stay at home.

While national lockdown rules are in place you must stay at home to help protect the NHS and save lives; only leave your home if necessary, and stay 2 metres apart from anyone not in your household or bubble: [find out what you can and cannot do from GOV.UK](#) etc.

NEWS

4th January

New national lockdown - York council says it will support communities

Build confidence in the steps taken and what people need to do

Reminding residents what they can do (safe behaviours) to help stop the spread of the virus and keep homes and families in York safe

Posters for ward notice boards and business windows

Communications objectives:

Think: know that whilst in lockdown there are things they can do and support available

Feel: supported and engaged with Covid safety measures, feeling more control over own safety

Do: stay home and follow hands, space, face to help keep everyone safe

"Early years settings are a key part of our high quality education and childcare provision in York. Continuing to attend their usual early years setting over the coming weeks will enable children to keep their regular routine, see friends and strengthen bonds with adults outside their immediate family, all of which can help them to deal with the changes in their wider environment during the lockdown period.

"Over the months of the pandemic, early years settings have worked hard to put in place all necessary measures to prevent the spread of infection and have updated their risk assessments to take account of the new variant of the virus..."

www.york.gov.uk/coronavirus

1 of 2

Reassured parents about early years continuing

We're protecting critical frontline waste and gritting services in lockdown

www.york.gov.uk/coronavirus

Reassured residents about frontline services

Let's keep going together

Thank you for all you've done to help the city through the virus.

Let's look out for each other

Please:

- Remember **STAY HOME > PROTECT THE NHS > SAVE LIVES**
- Carry on being good neighbours

City of York Council @CityofYork

Download our parent pack for advice, ideas and contacts to support you and your family's wellbeing this lockdown.

york.gov.uk/downloads/file...

Find this and more information on our parent support page at: york.gov.uk/LBYParentStude.

City of York Council @CityofYork

Support for parents

Download our Parent Pack to find resources, contacts and advice to support you and your family's wellbeing this lockdown.

Find this download and more at: www.york.gov.uk/LBYParentStudentSupport

12:04 PM · Jan 7, 2021 · Hootsuite Inc.

Signposted support to different groups

City of York Council @CityofYork · 1h

National Lockdown
Accessing council facilities

Household waste and recycling centres	open (no need to book)
Car parks	open as usual (Piccadilly car park closed)
Public toilets	open as usual
Outdoor gyms or sport courts	closed
Bar Walls	open, weather permitting

Keep up to date with local restrictions. Visit www.york.gov.uk/coronavirus

1 1 1

Show this thread

City of York Council @CityofYork · 1h

Replying to @CityofYork

National Lockdown
Services still open for families

Schools and education facilities	will stay open*
Play areas and parks	will stay open
Libraries	click and collect service
Early Years Settings	will stay open

*Schools remain open for vulnerable children and children of critical workers

Keep up to date with local restrictions. Visit www.york.gov.uk/coronavirus

City of York Council @CityofYork

Business grants

www.york.gov.uk/coronavirus

12:04 PM · Jan 7, 2021 · Hootsuite Inc.

City of York Council @CityofYork

Social media and Shielding

Shielding and protecting people who are extremely vulnerable should visit: gov.uk/government/publications

Social media what you can do

Build confidence in the steps taken and what people need to do

Reminding residents what they can do (safe behaviours) to help stop the spread of the virus and provide health and wellbeing support

Open letter to all residents

Letter to shielded

Letter to all other households (not shielding)

A5 health and wellbeing booklet

31 January anniversary

Top 5 tips for looking after your health and wellbeing

Taking care of your mind as well as your body is really important while staying at home because of coronavirus.



Health and wellbeing information to support you during this difficult time
January 2021

Thank you for all you have already done during the pandemic. You demonstrated the very best of our city. Throughout last year, you kept cases the lowest in the region and together we controlled the spread of the virus. You adapted quickly, followed **Hands, Face and Space** and supported each other. Now, the new variant and relaxations over Christmas have created new challenges and we must adapt again. We know that 1 in 3 people don't have symptoms of Covid-19 and could be spreading the virus unknowingly. So please, act as if others have it and **remember STAY HOME > PROTECT THE NHS > SAVE LIVES**. If you have symptoms – a temperature, prolonged cough and loss of your sense of smell or taste - do not go outside. Only go out for a test which you can arrange at nhs.uk/coronavirus or by calling **119**.

Talk about your worries: it's normal to feel the current situation. Talk to friends and family about how you are feeling.

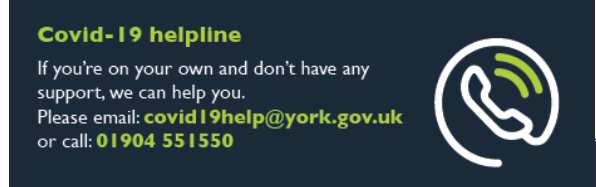
Set goals and set goals: you may find that staying at home as achieving it gives you a sense of purpose. Good-quality sleep and regular exercise will help you feel physically and mentally better.

Get information: Follow local council social media updates to get the latest news and to limit them.

Try something new: In the past-times, learn a new skill or hobby. It's a good time to relax. This can help lift your mood.

Physical health has a big impact on mental health. A healthy, well-balanced diet and regular exercise regularly.

Look after your mental health. Visit www.nhs.uk for things to do to help.



Covid-19 helpline
If you're on your own and don't have any support, we can help you.
Please email: covid19help@york.gov.uk
or call: **01904 551550**



Working together to improve and make a difference

Build confidence in the steps taken and what people need to do

Testing



COVID-19 testing in Secondary Schools in York

All Secondary Schools in York, in collaboration with City of York Council Public Health officials have prepared a "belt and braces" COVID-19 testing plan to support their pupils' safe return to school. This leaflet aims to guide parents and legal guardians through the process.
24 January 2021

Testing before pupils return to school

- 1. Check for symptoms**
Does your child have ANY of the following symptoms?
• New continuous cough?
• Fever?
• Loss of sense of smell?
Yes No
- 2. Book a test online**
<https://www.york.gov.uk/SymptomFreeCOVID19Test>
• Priority groups (including Year 11 and 13): tests available from Monday 4th January
• All other year groups: tests available from Friday 8th January
• Two tests per pupil should be taken 3-5 days apart
• Do not attend without an appointment
- 3. Take the test**
Testing using the lateral flow tests will be carried out at two designated testing facilities:
• York St John University (from 4th - 17th January)
• York University (from 8th - 17th January)
Pupils under the age of 16 must be accompanied by their parent or guardian
- 4. Check test results**
• Results will be shared with school
• If the tests are negative, no further action is needed. Pupils should return to school on their scheduled return date and follow national guidelines
Pupils who test positive for COVID-19 should:
• Self-isolate immediately for 10 days.
• Pupils should NOT attend school during this time.
• Confirm the result of the lateral flow test taking a PCR test on the NHS App, or online <https://www.gov.uk/get-coronavirus-test> or by calling 119

COVID 19 testing is not mandatory but is strongly encouraged. Please take advantage of this opportunity to beat the virus

- Some children of key workers and vulnerable children will be back in school from January 6th. A negative test is not essential for these children and they should attend school as already arranged.
- For pupils who have tested positive for COVID-19 in the last 90 days it is NOT necessary to take the lateral flow test
- Any pupils currently in isolation, should NOT book a lateral flow test

Testing when pupils are back at school – contact tracing after a positive case

Lateral flow tests will also be available within each Secondary school in York. The purpose of these tests will be to minimise the amount of time pupils spend in self-isolation after being identified as a close contact of someone who has tested positive for COVID-19. This also reduces the need for whole bubbles to self-isolate.

One pupil tests positive. Other pupils are identified as close contacts

Close-contacts are invited to participate in the contact testing program

- This takes place on-site at school
- Lateral flow tests are provided

Consent is needed before contact testing can take place. This will be managed via school and either be given by parents / legal guardians or by the pupils themselves (if over 16)

- If contact testing is negative**
Pupils whose lateral flow tests are negative can remain at school
- If contact testing is positive**
Pupils who test positive will be advised to book a confirmatory PCR test. Pupils are advised to self-isolate until the result of the confirmatory test is returned. If the confirmatory test is positive, pupils must self-isolate. If the confirmatory test is negative, pupils can return to school
- If contact testing is declined**
Pupils who choose not to participate will need to follow the usual national guidelines. This means they would be legally obliged to self-isolate according to the advice given to them by the NHS Test and Trace service

Existing procedures are still very important! Don't forget...

- HANDS**
Pupils should wash or sanitise their hands regularly
- FACE**
Pupils should wear appropriate face coverings in all communal spaces
- SPACE**
Pupils should stay 2 meters apart wherever possible
- Pupils should stay in their assigned bubble

City of York Council @CityofYork

We're offering symptom free covid testing if you are aged 18+ AND:

- work with lots of people in the hospitality, retail, or transport (incl. taxi drivers)

OR

- work, live with or support those most at risk

If you are eligible, please book a test at york.gov.uk/SymptomFreeCOV...

12:01 PM - Jan 1, 2021 - Hootsuite Inc.



Dear Resident

As you will be aware cases in the city are rising and we need your help.

In recent days we have seen a spike in the number of cases in your area and are offering you the chance to get a symptom-free test to help keep you and those around you safe.

West Offices
Station Rise
York YO1 6GA
Enquiries.publichealth@york.gov



To all residents of **Woodthorpe** and **Dringhouses** ward

Dear Resident

As you will be aware cases in the city are rising and we need your help.

In recent days we have seen a spike in the number of cases in your area and are offering you the chance to get a symptom-free test to help keep you and those around you safe.

1 in 3 cases of Coronavirus have no symptoms but for some catching Coronavirus can have serious consequences. You could be spreading the virus to those you care about without knowing it.

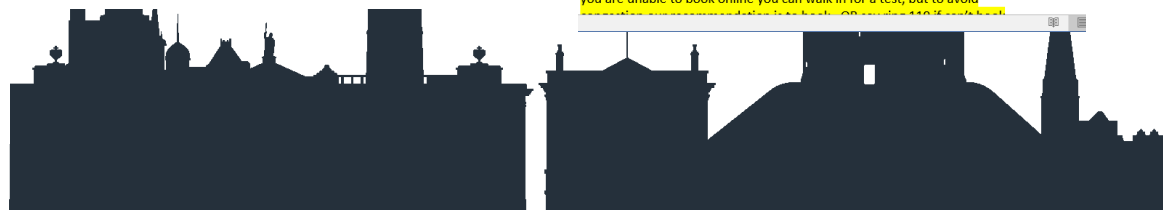
To help stop the spread we are asking for you and your family to get a test. We are setting up a testing site at **York Acorn Rugby Club, Thanet Road, YO23 2NW** to make it as easy as possible for you to get a test. This site will be open from Wednesday 6th – 13th January inclusive.

How it works

Book to have a test at www.nhs.uk/coronavirus. On this website select that you do not have symptoms of coronavirus, but in the relevant section choose the option 'my local council or health protection team has asked me to get a test even though I don't have symptoms'. Then select the site at York Acorn Rugby Club. Testing can be undertaken on anyone aged 5 and over. We do not recommend being tested if you have tested positive in the previous 90 days. **If you are unable to book online you can walk in for a test, but to avoid**

Supported secondary schools

- Direct mail to residents and responded to community facebook groups
- Promoted booking a symptom-free test to key groups



Working together to improve and make a difference

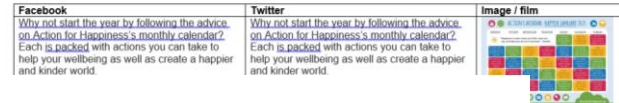
Build confidence in the steps taken and what people need to do

Emotional health

Partner pack for businesses distributed

Continuing to share social and signpost support

Producing pack for children and parents and Emotional health and wellbeing newsletter to children and young people (via schools)



#FeelRealYork

Starting a new year in the middle of a pandemic will be a difficult prospect for many – especially after the festive season. The weather is harder to manage, days are still short and many of the worries around jobs and finances, [self isolation](#) or illness remain. This pandemic has created a set of circumstances like no other.

To support residents through this early part of 2020, partners across the city are encouraging more openness to help make talking honestly and openly about our mental health or difficult emotions more usual. The campaign, called [#FeelRealYork](#), aims to signpost available support [whether for ourselves or others to help benefit or maintain our mental fitness](#).

The campaign shares hints for emotional fitness and we will be encouraging residents to share their own top tips for improving wellbeing as together the city responds to the impact of the pandemic. We will share more information next year, including how you can let us know your own top tips.

A single pool of resources from a range of experts is available on the Live Well York [website](#). They include support from the NHS and national campaigns such as time to change, as well as tailored resources for York including the [Tees, Esk and Weir valley Foundation Trusts](#), [York and Selby IAPT](#) and [Recovery College Online](#).

Partners include mental health service providers Tees, Esk and Wear Valleys NHS Foundation Trust (TEWV), the Vale of York CCG, Time To Change York, city partnership [LiveWellYork](#), higher education providers, North Yorkshire Police, York and North Yorkshire LEP and City of York Council.

Attached is a social media toolkit to use in the [new year](#), to help you share resources to help improve and maintain emotional fitness. Thank you for sharing this support. Working [together](#) we hope to help improve our city's emotional health and maintain better emotional fitness.

With best wishes

Provided partner packs

Partners signpost resources



Planning outbreak communications

- Complacency campaign, with partners including the hospital and sports clubs
- Vaccination programme

Universities and Colleges Sub Group - Update for the Outbreak Management Advisory Board

Summary

This paper provides an overview for the Outbreak Management Advisory Board on how Universities and Colleges have been working with the City Council to respond to the latest lockdown, and how we have been working jointly to support the further roll out of mass asymptomatic testing across the City.

Detail

1. Immediate Lockdown Response

Since the initial lockdown announcements on 4 January, the Department for Education has published further guidance for [higher education](#) and [further education](#) settings. For the universities in York, the guidance limits face to face teaching to a small number of programmes (covering medicine, nursing and midwifery, social work, and teacher training). Students not on these programmes are advised to stay in their vacation accommodation if they have not already returned to York. Although some students may need to return in addition to these courses if - for example - students do not have access to appropriate alternative, facilities or study space, or who need to return for health or safety reasons.

For Further Education, most students will learn remotely, with in person places limited in line with schools to vulnerable children and young people and the children of critical workers.

2. Support for Students

Another period of lockdown will, undoubtedly, have a significant effect on students across the city. All four colleges and universities have continued to invest considerable time and resources into the support available to students. For example, York College's Student Services function are available online, including live appointments for counselling and welfare services. Similar arrangements are also in place at [both universities](#) and at Askham Bryan College.

Support from the City Council in this area has also been particularly welcome and the Universities and Colleges subgroup wanted to record our thanks to the City Council for ensuring that working students are eligible for the [financial support](#) for members of the city community who have to isolate. We also know that periods of lockdown can have a significant effect on mental health. All institutions are offering support in this space for our students as part of our overall welfare efforts. The city wide support in this space has also been very well received, including the work CYC are doing with [QWell](#), targeting men's mental health.

3. Access and engagement with learning

For some students, continuing to access and engage with learning remotely will be a challenge, particularly for those who have limited access to devices or a lack of study space at home. The institutions are working to put support in place for students facing these challenges. In addition, colleges and universities have large numbers of students studying practical courses, where skills acquisition and development will be hindered by a further period of closure, where access to specialist staff, labs and equipment will be reduced.

Specifically in colleges, there has also been a growth in the requests to provide onsite tuition for a larger number of young people of critical workers and those with education, health and care plans, arising from a broadened list of eligible young people from the Department for Education.

4. Asymptomatic Testing

Both college settings now also have access to asymptomatic testing for staff and students, in readiness for the reopening of settings, expected around the February half term period. York St John University and the University of York will also both continue to run asymptomatic testing for their staff and students, targeted at anyone who is currently studying in York (both students on face to face programmes, and those students who have stayed in York over the holiday period). So far this year several thousand tests have already been conducted across both test sites at the University of York and York St John University.

Both universities are also delighted to now be working in partnership with CYC to open up both testing sites to the wider public. Together, we will have created capacity for several thousand LFD tests a day within the city, [targeted at all those who are unable to work from home](#). In support of local schools the test sites are also providing tests for secondary school pupils, creating space for schools to set up their own sites.